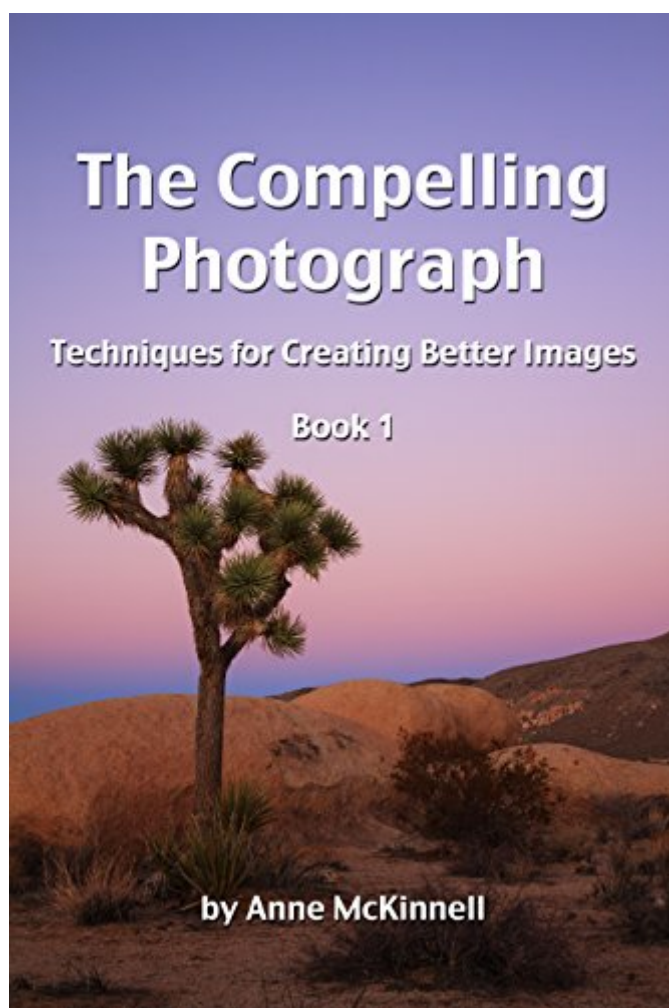


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# The Compelling Photograph: Techniques For Creating Better Images (Book 1)



## Synopsis

Wish you could take more compelling photographs? Now you can! In 8 lessons, this eBook will help you:

- Understand the principles of good image design
- Learn how to find interesting compositions
- Get tack sharp images
- Make the most of the time you spend shooting
- Come home with great images after every shoot
- Now you can make every photo shoot a treasure hunt where you come home with the treasure every time!

I will show you the elements of good image design, essential camera skills, and fun photography techniques so you come home with great images every time. Not only that, but I will send you on a weekly treasure hunt and show you exactly what you are looking for and where to find it.

**What's inside?**

- Textures**The more you train your eye to notice the details, the more interesting your photographs will become.
- Lines**Lines are one of the fundamental building blocks of composition. They direct the eye around an image and give the viewer a path to follow.
- Colour**Colours determine the viewer's emotional response to an image. They set the mood and determine what part of an image gets the most attention.
- Reflections**Photographing a reflection creates a more unique image of an often photographed subject by adding interest and depth to your photograph.
- Silhouettes**One way you can add drama, intrigue, and mystery to an image is by photographing your subject as a silhouette. Deep contrasts make for powerful and memorable images.
- Close-ups**Often a story is better told in a series of images that reveal more about the essence of a subject than a single image can.
- Frames**One way to quickly add a new dimension to your subject is to give it a frame inside the boundaries of the image.
- Twilight**That time before a sunrise or after a sunset w

## Book Information

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## Customer Reviews

For those photographers who have mastered the knobs and dials of the DSLR camera plus the basic tools in the develop module of lightroom CC this book takes me to the next learning process which is how to add creative images to your portfolio. The writing style is easy to read and the photographs which she took illustrate the points made on the creative techniques about which in each chapter. For me, it was like having a mentor friend looking over my shoulder at a photo shoot and gently whispering in my ear how to improve my composition and in so doing improve my images from so-so to wow. This is particularly true in her advice on color renditions. Well worth the price and a book that I will refer to many times in the future.

I am reading Anne McKinnel's books about photography for almost a year. I started to take photos 50 years ago and practically learned many-many details about photography. However, in the last 40 years I had no time to follow the developments in photography despite the fact that I had digital equipment for about 10 years. As I am getting ready for the retirement, I started looking for publications which give me as much help as I needed to understand how to use the advantages of the digital techniques. Starting with McKinnel's "Essential Camera Skills for Beginners" I understood the main differences between the digital and "analog" machines. I was familiar practically with all the themes "The Compelling Photograph" deals with. However, following the chapters in the book and the excellent illustrations in it, I for the first time started to experiment with the possibilities offered by the (for me) new digital technique. The clear but short explanations lead me exactly to the goal: to take good photos with understanding the skills behind it. The most precious advantage of this way of learning is that the results are visible almost immediately, but of course in the proportion of the invested effort to become a better photographer. I can only recommend to everybody who would like to learn the principles of photography read Anne McKinnel's books and follow the line she draw.

An excellent photography primer with useful observations and tips that will benefit the photographer whether they be a pro or an amateur. I have really just started going through the book, but already I am impressed with its insightfulness and usefulness. I look forward to continuing through the various chapters. Anne does excellent work. I could only hope to capture some of the photographs she does. I expect the book will point me in the right direction.

I enjoyed this book and it has loads of great information for beginners. My only comment (hence 4 stars rather than 5) is that there are quite a few typos and grammatical errors that made me stumble as I was reading. I had to reread to figure out what it was supposed to say. Kind of bugged me. Other than that, really good stuff.

Awesome read, great book. Learned a real lot from it. Anne McKinnell writes one of the best set of photography books out there and I am a super super beginner. I have a lot of her ebooks. Don't pass them up, they are great if you are beginning but they lead into more advanced photography.

Each chapter reviews a photography principle and then has a short step-by-step assignment at the end. The assignments helped me to easily apply what I'd learned and helped me to form new habits. My compositions have improved and I think my images have more emotion. Well worth the money.

I honestly am not a photographer but I do paint with acrylics. I'm one of those who creates from their own mind instead of looking at something or a picture which is more difficult. This book is helpful in thinking about perspectives, composition, texture and light.

Anne McKinnell's books are all fantastic. She brings her incredible talent and knowledge and skill to the table in a manner that all levels of photographers can draw something from her. A common sense, easy to understand and FUN way to improve your photography skills. Her passion for photography is contagious. Not only will your skills improve, so will your love for this art and your desire to keep taking photos.

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